

# Help us understand the science of kids' cartoons!



If you have a child aged 3 or 6 years and live in the UK, join our fun online study!

**YOUR CHILD WILL:**  
Watch an episode of a popular children's cartoon and play a short child-friendly attention game once a day for 18 days



You will need a touchscreen tablet or laptop to take part!



You will receive a £50 e-voucher as a thank you for you and your child!

Scan the QR code to register your interest!